



New business sectors or events as driving force for orientated area development:

A recipe for success?

Events or new business sectors are regularly the driving force behind area development, such as the revitalization of an old city district.

An event provides positive promotion and energy, attracts tourism and has a hard deadline. The development of new business sectors can also be interesting to put a city or region on the map.

What factors make for a success story? And what are the legal and commercial pitfalls?

During the conference, a number of market players and a number Advoc-lawyers will try to answer these questions. A visit to the Eindhoven High Tech Campus will be part of the conference. You will be able to experience the Dutch Silicon Valley yourself.

The conference will be held on Thursday 11 April 2019 (drinks and dinner) and Friday 12 April 2019 (conference including a visit to the High Tech Campus).

Please note that at the same dates the Advoc Employment and HR Practice Group meeting will be held in Eindhoven as well.

Please save the dates!

More information regarding the program will be provided before the end of this year.

“Eindhoven
welcomes Advoc”



Save the date:

11-12 april 2019

Advoc Real Estate
Conference 2019
Eindhoven,
The Netherlands

**Boels
Zanders
Advocaten** 